

STRATEGIC DIAGNOSTIC AND COMMUNICATION TOOL

The Predictive Governance Scorecard



Jose Joan Morales

I help leaders and executives translate complex ideas in Agility, Innovation, and AI into actionable strategies for lasting organizational performance.

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The Predictive Governance Scorecard

This scorecard is an executive communication tool that translates complex AI forecasts and team-level data into a high-level strategic decision-making instrument. It replaces vague "risk lists" with an actionable governance plan focused on business impact and strategic trade-offs.

How to Use This Scorecard

- **Who:** The **Cognitive Strategist** prepares and owns this document.
- **When:** Presented weekly or bi-weekly at stakeholder/executive check-ins.
- **How:**
 - **Identify Risks/Opportunities:** List the top 3-5 items that materially impact the business outcome.
 - **Set Threat Level:** Assign an immediate visual "stoplight" (Critical, High, Monitor) to guide executive focus.
 - **Define Business Impact (CFO View):** This is the most critical step. Translate project-level problems (e.g., "a 2-sprint delay") into C-suite consequences (e.g., "Missing Q4 launch window, forfeiting \$1.5M in projected revenue").
 - **Propose Mitigation & Cost:** Outline the **System 2** strategic intervention *and* its cost (e.g., budget, headcount, or the cost of *delaying another project*).
 - **State the Action Status:** Clearly define what is being done and what is needed from leadership (a decision, resources, or just awareness).

Predictive Governance Scorecard Example

Project: Development of Web Solution Reported By: Jon Doe Date: 01-13-2026

Risk / Opportunity (The "What")	Threat Level	Forecast Confidence (Likelihood)	Business Impact (CFO View) (The "So What?")	Mitigation & Cost (The "Plan & Trade-off")	Action Status / Blockers (The "Ask")
Example: Product Launch Delay	Critical	AI Model: 85% Team Input: High	Misses Q4 marketing window, ceding a 6-week advantage to competitors. Forfeits an estimated \$1.5M in projected revenue.	Plan: Re-allocate 2 senior engineers from "Project Zeta" for 3 weeks to focus on the critical path bottleneck. Cost: 3-week delay on Project Zeta (low-priority).	Blocked. Ask: Executive approval to re-allocate engineering resources from Zeta.
Example: Client Churn Risk (Acme Corp)	High	AI Model: 40% Team Input: Medium	Loss of \$1.2M in annual recurring revenue (ARR). High risk of negative case study impacting H1 sales pipeline.	Plan: Proactive "System 2" intervention: Schedule a high-level strategic review with the client's VP to realign on value. Cost: 20 hours of senior leadership time.	In Progress. Ask: Awareness. VP of Sales is engaged.
Example: Key Feature Scope Creep	Monitor	AI Model: 60% Team Input: High	Risk of \$75k in cost overruns and team burnout (impacting Q1 roadmap).	Plan: Enforce a "hard scope-lock." Move all new requests to the V2 backlog, pending executive review. Cost: Requires managing stakeholder expectations (Sales team).	Complete. Ask: Support. Back the decision if stakeholders escalate.
Example: New Opportunity (AI Feature)	Opportunity	AI Model: 90% Team Input: High	Potential to increase user retention by 15% in Q1. High-value, low-cost feature.	Plan: Form a 2-person "Tiger Team" to develop an MVP in a 1-week sprint. Cost: 20 hours of innovation time.	New. Ask: Approval to dedicate 1 week to the MVP.
[Add New Item]					

Predictive Governance Scorecard Template

Project: [Project Name / Initiative] Reported By: [Cognitive Strategist Name] Date: [Date]

Risk / Opportunity (The "What")	Threat Level	Forecast Confidence (Likelihood)	Business Impact (CFO View) (The "So What?")	Mitigation & Cost (The "Plan & Trade-off")	Action Status / Blockers (The "Ask")